

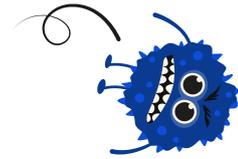
SERIOUSLY.

BEAT IT!

SCHOOL NEWSLETTER



NHS



Each year during **World Antimicrobial Awareness Week (WAAW)**, scientists, healthcare professionals and leaders raise awareness of the issue of antibiotic resistance.

As part of their ongoing work to promote awareness of antibiotic resistance the NHS in Sunderland, County Durham and Leeds funded a campaign in their local areas called Seriously. The campaign aims to raise awareness of the issue of antibiotic resistance, reduce misuse of the treatment and encourage individuals to consider the alternatives and advise on effective self care.

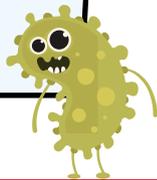
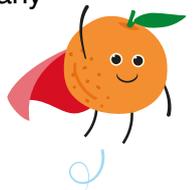
THE EVENT

To help spread the Seriously message across primary education during 2020, **Beat it! #GermFest** was created! Now in it's second year, this online educational event includes speakers from the exciting worlds of health and science to help educate children all about germs, our immune system, treatments and self care.

WHY IS THIS IMPORTANT?

The overuse of antibiotics in recent years means they're becoming less effective and has led to the emergence of "superbugs". These are strains of bacteria that have developed resistance to many different types of antibiotics.

We can all play our part in making small changes which will make a difference to the future of antibiotics and other life saving treatments which need them. If antibiotics are not used appropriately, then this increases the chance of them not working in the future.



FREE RESOURCES

Following each of the events, the sessions are available to re-watch and use for Free! Create your own activities or download our workbook with lesson plans and activity sheets [here](#). Share your classes' creative work whilst taking part in one of our sessions and be in with a chance to win a Beatboxing lesson. If you'd like to enter, details can be found on page two of the workbook.

Find out more about the campaign at seriouslyresistant.com and access the free resources at our [YouTube channel](#).

BECOME A BEAT IT! CHAMPION SCHOOL

It's important to work really closely with our communities and hear their thoughts on how we can help spread the message about antibiotic resistance. If you would like to share ideas or suggestions for how we can improve our event, add to our resources or work with schools, please email seriously@wearemagpie.com

Please share our parent letter with your families and help spread the word

